

LIVE (Llŷn Iveragh Ecomuseums) Community Engagement Output Indicator Evidence for LIVE C81315

Number of coastal communities participating in cross-border cooperation around cultural natural or heritage tourism: 17

During the lifetime of the LIVE project, the team has not only lived within many of the communities in our focus region, we have also worked extensively across both regions. We are confident that our community engagement has been as thorough as was possible within the context of the timing of the project and our ability. This brief report offers a short summary of how we have engaged with the communities named in the LIVE Business Plan. We couldn't possibly include here the many personal links that existed before the project lifetime and that were developed as we explored and worked in our regions during the project. We have successfully engaged with existing community groups, supported the establishment of new groups, and we have brought people and businesses together who previously had not found their common ground.

The definition of the communities listed in the original business plan for Iveragh was not exhaustive. Therefore, it could be argued that we have engaged with far more than 17 communities. However, this report will refer to the original list.

The communities listed in the business plan were as follows:

Iveragh	Llŷn
1. Cahersiveen	8. Lithfaen
2. Valentia Island (including Portmagee)	9. Nefyn
3. Waterville (including Dromid)	10. Morfa Nefyn
4. Ballinskelligs (including the Glen)	11. Tudweiliog
5. Caherdaniel (including Derrynane and Castlecove)	12. Rhoshirwaun
6. Sneem	13. Botwnnog
7. Kells	14. Aberdaron
	15. Rhiw
	16. Llanbedrog
	17. Pwllheli

Engagement with Iveragh communities:

One of the first tasks that was undertaken on Iveragh was to survey residents regarding their perceptions of their own local environment. The respondent numbers can be seen in the map below with approximations of where the main village or town lies. The greater number of dots, the greater number of responses from that locality.

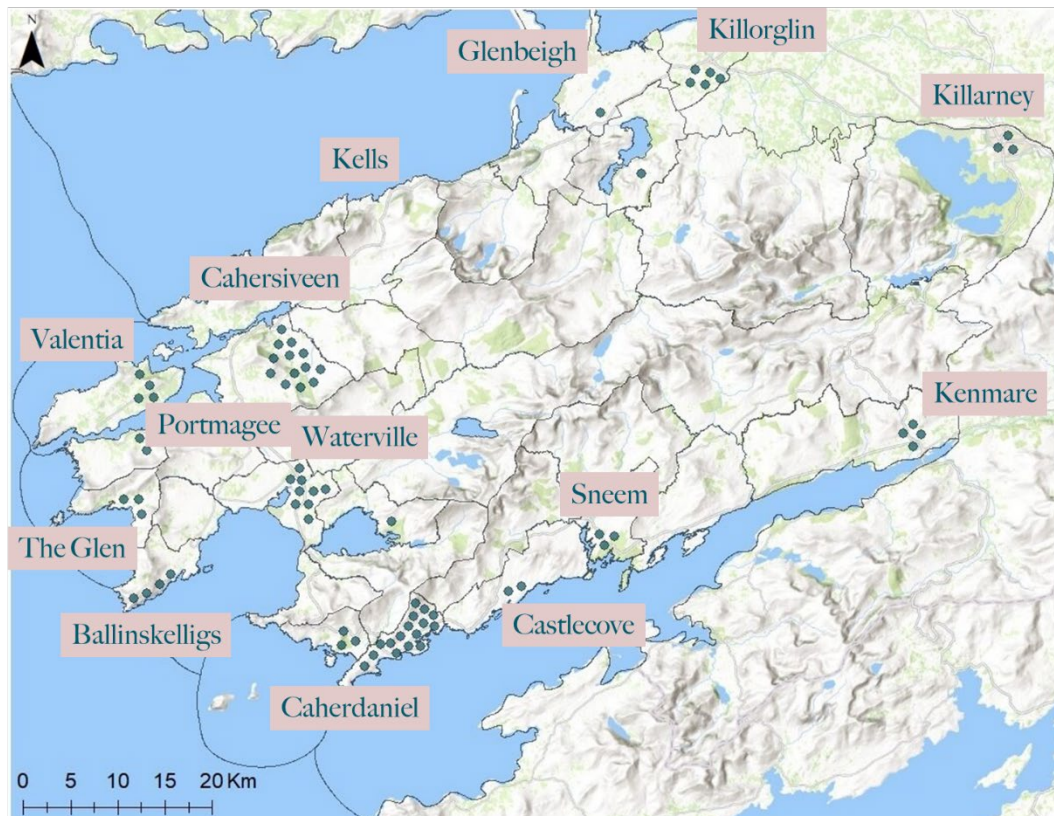


Figure 1: A map of Iveragh showing response rates in relation to where respondees self-identified their location on Iveragh. Village and town names are approximate locations.

In addition to engaging with individual communities and community organisations, we have engaged with wider networks such as the Skellig Coast Tourism Network and the Kerry Public Participation Network, Kerry Eco-Social Farming, and the Kerry Biosphere.

1. Cahersiveen:

The largest town in the focus area on Iveragh, Cahersiveen was central to the operation. We included the local town groups such as ACARD and the Cahersiveen Alliance (<https://www.cahersiveen.ie/cahersiveenalliance>). The latter includes various sub-groups with whom we have worked closely. For example, two knowledge gatherers, Calum Sweeney and Fiach Byrne provided input into plans for the Cahersiveen Tidy Towns group to develop a new meadow and to assist them in learning how to survey that meadow for biodiversity. All members of the Streetscape Improvement Group have engaged closely with the project.



Figure 2: LIVE staff with community members in the Valentia Meteorological Observatory, Cahersiveen, leading a knowledge exchange event in August 2022.

We have hosted numerous events in Cahersiveen including the monthly 'Ambassador Series' events, which took place in Cahersiveen library. We also hosted training with Leave No Trace Ireland and, separately with the Irish Whale and Dolphin Group in Cahersiveen for local stakeholders and community members.



Figure 3: A social media advertisement for a public event in Cahersiveen.

We hosted a guided walk on the Beentee Looped walk, which starts and finishes in Cahersiveen town. Various members of the team based themselves in the Valentia Meteorological Observatory, which is at the edge of Cahersiveen town. Our collaboration with them was instrumental in their development of a new biodiversity regime for their grounds, which also lead to us leading knowledge exchange events at the site to enable other community groups to increase biodiversity in the area around Cahersiveen.

Finally, during the first knowledge exchange visit of the Llŷn team to Iveragh, we held a well-attended community meeting in a hotel in Cahersiveen.

As a result of our engagement, we have developed numerous resources for the Cahersiveen area.

2. Valentia Island

Valentia Island has been the site of quite a number of our LIVE initiatives. The community in and around the biggest town on the island, Knightstown, were very receptive. In addition, the Valentia Island Development Company (VIDCO) were keen collaborators, as were various business owners including the manager of the Valentia Lighthouse, the Slate Quarry, the Cable Station, and the Royal Hotel. Representatives of VIDCO and the Skellig Coast Tourism Network attended the CMT Trade Show in Stuttgart to represent Iveragh. Two businesses also have our animated videos on show in their premises.

Some of our team of knowledge gatherers also established close relationships with community members, including one owner of a historical building at which we then hosted some very well attended events, Ballyhearney House.



Figure 4: Collaborating with Kerry Architecture Festival and Ballyhearney House to host an event on biodiversity in farm buildings.

As well as having team meetings in the Royal Hotel, we also used it as the site for workshops and for a community meeting during the first knowledge exchange visit from the Llŷn team. We brought various stakeholders from Llŷn on tours of Valentia Island and its many visitor attractions.

We attempted to collaborate with the Heritage Centre on the Island to develop the story of Maude Delap more completely in Knightstown, but this was not our most

successful collaboration. Nevertheless, we did raise the profile of this key female historical figure and collaborated with tour boat operators to run heritage tours.



Figure 5: A group of community members at a knowledge exchange event on Valentia Island.

The team also hosted numerous events on the island including geology field trips, wildlife walks, and heritage walks on Bray Head, near the lighthouse, and at the famous tetrapod trackway.

The village of Portmagee was left off the initial list of communities. This village is on the mainland, across the bridge from Valentia island. We also engaged with the primary school here through a collaboration between the Kerry Cliffs tourism site, one of our knowledge gatherers, and a local art facilitator to create a workshop introducing the local children to the geology of the region.

Portmagee is also the harbour from which the majority of the tour boats depart for the Skelligs. We worked closely with this group. We held an initial knowledge gathering meeting in a pub in Portmagee where we asked the boat operators to suggest ways in which we could help them to expand their offering. We then provided them with further wildlife information to share with their customers and we went on to facilitate a training session for them with the Irish Whale and Dolphin Group.

3. Waterville



Figure 6: Poster advertising a business networking event in Waterville.

Waterville already has a well-established tourism offering. Our first high-profile event in this village was the ‘Iveragh Business Meitheal’ (*meitheal* is an Irish word that describes a cooperative working group), which took place in the Sea Lodge Hotel in October 2022. This was well attended by local businesses, Fáilte Ireland, Kerry Tourism Industry Federation, Kerry Enterprise Office, Local Link, and other regional networks.

We used the Tech Amergin education centre as a venue for various lectures, but the main event that we held in Waterville was the Closing Event in May 2023. This was a really vibrant gathering of various stakeholders and communities from the locality, across the county, and from the LIŷn peninsula. It was hosted by a local radio personality.

During the 2023 Skellig Coast Dark Sky Festival, which was supported by LIVE, numerous events took place in Waterville.



Figure 7: Full house for a talk in Dromid as part of the Skellig Coast Dark Sky Festival

The region of Dromid, just inland from Waterville, was not included in the original business plan. However, various community members from in and around this remote area participated in LIVE initiatives such as citizen science or allowing their land to be used as the site of events such as farm walks, archaeology walks, and data gathering surveys. The community centre in Dromid was also the site of many activities during the 2023 Skellig Coast Dark Sky Festival. These were some of the best attended events of the whole project on Iveragh.

We collaborated with Sea Synergy, a marine awareness business based in Waterville on numerous occasions.

4. Ballinskelligs

The Ballinskelligs area includes the village of Dun Geagain and also the area known as St Finan's Bay or The Glen. This area is in the heart of the Kerry International Dark Sky Reserve. We worked closely with Kerry Dark Sky Tourism, based in Ballinskelligs, to offer a series of online workshops when Covid restrictions prevented outdoor stargazing events. We then went on to organise 2 annual Dark Sky festivals, both of which had events in Ballinskelligs that were lead by local facilitators. Members of the Ballinskelligs community were on the festival committee both years.

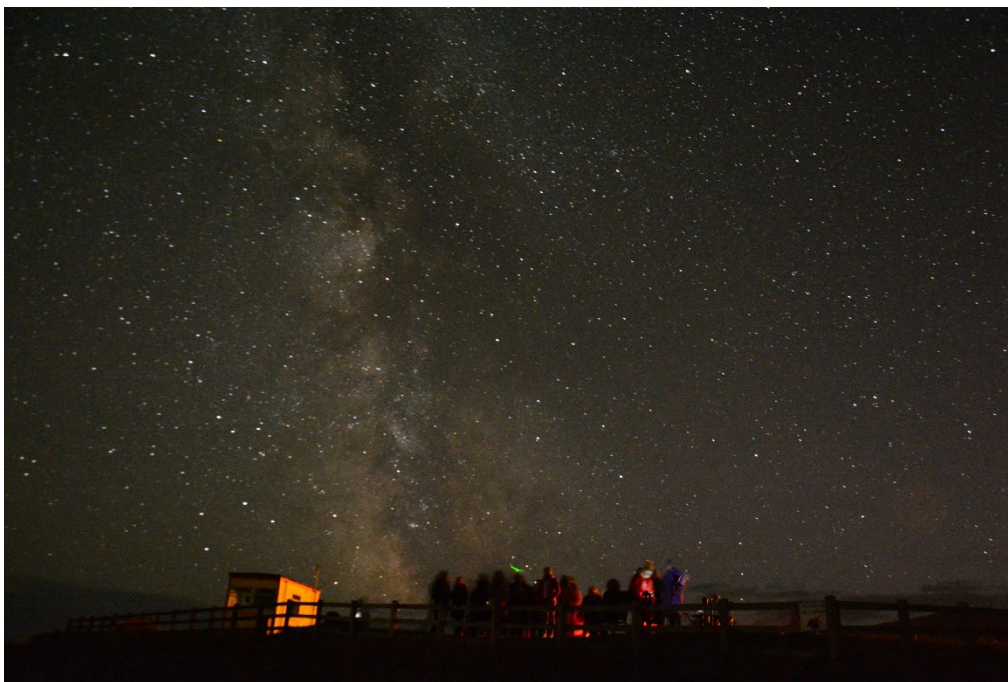


Figure 8: Ballinskelligs was a fantastic location for organising stargazing events, all of which were very well attended.



Figure 9: A poster from an event that the LIVE project co-organised with the Ballinskelligs Environmental Action Group (BEAG)

We held our final ambassador event, focussing on spring wildlife, in the community centre in Dun Geagain. This was followed by a walk along a local looped walking route. We also facilitated a training session lead by the National Biodiversity Data Centre for the local environmental group, BEAG (Ballinskelligs Environmental Action Group).

We participated twice in BEAG's annual 'green day' in the community centre there where we lead nature walks, gave talks, and presented our work to the local community in their indoor market area.



Figure 10: Biodiversity walks with Scoil an Ghleanna

In the Glen, we supported the establishment of the 'Green Glens' environmental group, a sister group to BEAG. Our knowledge gatherer provided them with detailed information about sensitive habitats, important species, and advised on actions that could be taken to increase the biodiversity of this very scenic location. Our team also engaged with the primary school here on numerous occasions, leading walks, offering resources, and liaising with the teachers.

5. Caherdaniel

The Caherdaniel area includes Derrynane and Castlecove, and much of the area around Loher church and Hog's Head, closer to Waterville.

This is another core area for the Kerry International Dark Sky Reserve and we worked closely with the Caherdaniel Dark Sky Group in establishing the Skellig Coast Dark Sky festival. Numerous events in both years of this festival were held in this area.

During the first knowledge exchange visit from Llŷn to Iveragh, we held a community meeting in Caherdaniel village. This was also attended by people from Sneem.



Figure 11: LIVE Staff at the annual 'Discover Derrynane' event near Caherdaniel.

The staff and management at Derrynane House were key supporters of the LIVE project and we worked regularly with this site, one of the key attractions of the Iveragh peninsula. We participated in the annual 'Discover Derrynane' weekend, which is specifically scheduled so that it attracts a local audience. This also became a centre for some of our citizen science projects with numerous knowledge gatherers working on sites in this region and developing strong relationships with community members to use their land for surveys and as sources of local knowledge on topics as diverse as archaeology, lizard habitats, rare Lusitanian flora including the Kerry lily, the Red-billed chough and other birdlife, and for marine wildlife. We collaborated informally with two tour boat operators in this region and had a formal agreement with the local aquaculture facility to use their boat for survey work.

Castlecove was the site of some of our most popular outdoor events including a talk at an ancient submerged woodland and walks to local heritage sites including a previously inhabited cave and bronze age copper mines.



Figure 12: Talk about Castlecove's submerged forest, part of National Heritage Week.

6. Sneem

From early on in the project, the very active community in Sneem were keen supporters of the project and became key stakeholders. They regularly promoted LIVE project events and were in contact asking for assistance with initiatives such as developing natural heritage signage, taking actions for biodiversity, and looking for information on heritage figures such as the republican woman Albina Broderick.



Figure 13:: The LIVE staff group outside a traditional business sign in Sneem village during a knowledge exchange visit in 2021.

During the first knowledge gathering visit from Llŷn, we held a community meeting in Sneem and offered the group a heritage tour of the picturesque village.

We also lead events in Sneem such as a guided walk of the Lomanagh loop.

We engaged with the local national school through visits to work with the teachers on local topics around wildlife and geology.



Various community members in the locality collaborated in citizen science initiatives offering their land for surveys or participating in the surveys themselves.

Figure 10: Working Scoil Mhichil in Sneem.

From Llyn to Iveragh

The LIVE project is delighted to have its first cross-border visit from the Llŷn peninsula to Iveragh. Our Welsh Partners are keen to share their experience of establishing an ecomuseum on Llŷn and learn about local initiatives on Iveragh. Join us for a community comhrd focussing on co-marketing, landscape partnerships and regenerative tourism.

Wed 24th November 2021
11.30am-1.00pm - Royal Valentia Hotel, Valentia Island
7.00pm - 8.30pm - The Ring of Kerry Hotel, Cahersiveen

Thurs 25th November 2021
11am - 12.30pm - Dan Murphy's Loft, Sneem
5.30pm - 7.00pm - The Blind Piper, Caherdaniel

Strict covid safety measures will be in place at each venue. For information about these events, and to register your interest visit: www.ecomuseumlive.eu/walesvisit

Figure 11: A poster advertising public meetings across the Iveragh peninsula during the first knowledge exchange visit to Iveragh.

7. Kells

Although Kells was included in the original business plan, it was a community that felt slightly outside of our focus area. There were 5 community members from the Kells / Glenbeigh region who were regular attendees at our knowledge exchange and ambassador events. We also offered support early in the project to an initiative that wanted to convert a disused railway station into a community hub.

Kells is a community with difficult road access. Their tourism offering is already quite well established and with the development of a new 'Greenway' cycling path, it is possible that they did not feel the need to engage with our project in a deeper way.



Figure 12: Illustrative map of Pen Llŷn used for marketing

All the following communities were included in our original business plan, but many more villages have also benefited from engaging with LIVE and these can be found on our [website](#).

It should also be noted that LIVE core staff members live in the Peninsula – in Rhiw, Tudweiliog, Llithfaen, Sarn, and Llaniestyn and are active members of those communities.

Our Irish partners have visited all of the sites at one point or another during the exchange learning visits.

8. Llithfaen

Llithfaen is a former quarrying village on the northern coast of the Llyn Peninsula within the community of Pistyll. In the 2021 census the population was 1,113 with 83% being Welsh speakers. The village has a strong sense of community – in 1988 a co-operative company was formed, and capital raised to purchase Tafarn y Fic, the first community owned pub in Europe – the first of many in Wales. There is a community run shop and a community centre. Recently the children's playground has been refurbished with a £100K grant from the Heritage Lottery Fund.

LIVE has a direct link to Llithfaen as Nant Gwrtheyrn (the Nant), home to the National Welsh Language and Heritage Centre and one of the ecoamgueddfa hubs is located here.

LIVE has collaborated with the Nant to produce a number of key outputs:

- To coincide with this year's St David's Day celebrations, we published a series of five Welsh language pocket guides to encourage people to learn Welsh. The initiative was inspired by the Nant's former marketing officer who was so impressed by similar leaflets encouraging visitors to try out some Cornish language words that she wanted similar ones for the Ecoamgueddfa to use.
- One of the exciting projects led by Robert Parkinson from the National Trust is the wildlife safaris. The safaris highlight the identification of five key species and circular walks around the Ecoamgueddfa sites in Pen Llŷn. The Nant was a perfect location to develop one of the Big 5 wildlife safari map and storymap for the location.
- We also collaborated to create a hay meadow on site with the help of Jo Porter of the Meadows of Llŷn project.
- The Wales Coast Path passes through Nant Gwrtheyrn and is mentioned by Aled Hughes in one of his vlogs.
- We have provided a copy of CipLlŷn to be placed in all of the Nant's accommodation. This introduces the visitors to the Ecoamgueddfa, gives them a snapshot of Pen Llŷn through the eyes of 14 women, has a section with all Wildlife safari maps to inspire them to get out and about. It also shares the story of LIVE and the EU funding that made it possible for us to produce such quality resources. Finally, it explains how we've been driven by the principles of sustainability and the Well-being of future generations.
- Ecoamgueddfa 'corners' are popping up on site to remind people that if they've enjoyed the Nant there are five other gems to visit around the peninsula - the other Ecoamgueddfa sites.
- Nant Gwrtheyrn staff were involved with the activities held at the Ecoamgueddfa/ LIVE stall during the National Eisteddfod.

Llithfaen is also the main starting point for a walk to Tre'r Ceiri, the spectacular Iron Age and Romano-British hillfort, one of the best preserved in the UK, which sits on the eastern-most hilltop of Yr Eifl. A community group, Hafod Ceiri with Rural Community Development Funds has purchased an old chapel building, which in the process of being converted into a Heritage Site celebrating and interpreting Tre'r Ceiri. In the meantime, smaller funds have been sourced to create various walking trails such as *A Walk through Llithfaen of Yesteryear* and a *Tre'r Ceiri Circular walk*. LIVE has



developed close links with this group – and they are particularly pleased with the Tre'r Ceiri Virtual tour developed by Bangor University's Archaeology Department through LIVE. LIVE staff members have engaged with this group and we publicise their activities .

A key member of the community who plays an active role in Tafarn y Fic, the Community Centre and Hafod Ceiri joined the group that travelled to Iveragh for the Conference in May. She is also featured in CipLŷn, the book published by LIVE and participated in the CipLŷn launch at the Eisteddfod.

These are ways in which closer links are developing between 'Ecoamgueddfa' and the village through LIVE, which will continue beyond the LIVE project.



Figure 13: Our visitors from Ireland enjoying the views from Tre'r Ceiri

9. Nefyn

Nefyn is both a small town and a community on the northern coast of the peninsula. The community includes Edern and Morfa Nefyn. In 2011 the population was 2,602 with Nefyn itself having 1,373 people. The history can be traced back to 200BC with the Iron Age hillfort of Garn Boduan overlooking the town. The remains of 170 round houses and ramparts are still visible – a bigger settlement than Tre'r Ceiri but not as well excavated.

Nefyn is the home of another Ecoamgueddfa site, located in the former Church of St Mary in the old part of the town, with a unique weather vane in the shape of a sailing ship. It is located on the Wales Coastal Path and the Pilgrim's Path.

As part of the LIVE project the Maritime Museum, a museum accredited museum has hosted lectures, exhibitions, and events including the LIVE/Ecoamgueddfa Archaeology week 2022. It has developed a wildflower meadow in the Churchyard in partnership with the Meadows of Llŷn. The museum played a key role in the Ecoamgueddfa/LIVE presence at the Eisteddfod providing a an interpretation panel developed by volunteers which was on permanent display for the whole week.

In the 2022 Eisteddfod Meinir Pierce Jones, the former Director of the Museum was the winner of the Daniel Owen prize – a prestigious award for a novel that has not previously been published. Her novel 'Capten' tells the story of her great grandparents – a merchant seaman his wife. The novel is set in Nefyn, and LIVE has brought the story to life by creating a map of the real and imaginary places for people who have read the book (and not) to follow. *Capten* walks have been popular.

A Big 5 interpretation board with a map developed by Robert Parkinson, a local artist and school children has been installed at the Museum and LIVE Project outputs have a dedicated 'corner' for their promotion at the front desk. The Welsh Language Pocket guides have proved very popular, specifically 'Cymraeg in the Pub', 'Cymraeg at the Eisteddfod', and 'Cymraeg on your Holiday'.

The Museum staff and volunteers were heavily involved with the activities held at the Ecoamgueddfa/ LIVE stall during the National Eisteddfod and benefited from the publicity gained with many people visiting the site during the week.

Nefyn is also the home of the Llŷn Coastal Bus, run by O Ddrws i Ddrws (local community transport company) that links together all the smaller villages along the coast of Llŷn, providing an invaluable service for the local community and walkers on the Wales Coast Path.

Links with local businesses are being forged by the current Director of the Museum who has been in post since May, who herself is the owner of Môr Flacus, a mobile seafood catering company. Future plans for the next phase of Ecoamgueddfa and the Museum include partnering with BlueFish (who has also succeeded to attract Shared Prosperity Funds) to promote local seafood.

The children in the primary school in Nefyn and newrby Edern (both feeder schools to the Secondary School in Botwnnog), participated in the 'Gair mewn Gwlan' project which has been documented in the LIVE-funded book.

Nia Humphreys (Wern), the owner of Caffi Ni, Nefyn and Meinir Pierce Jones contributed their insights as two of the women of Pen Llŷn, in Ciplŷn.





Figure 14: John Dilwyn, a local historian frequently captivates audiences at the Maritime Museum with his lecturers.



Figure 15: Nia Wern is featured in CipLyn. She and her husband have grown their business from a shed providing bacon baps for the visitors at their campsite to opening a brand new restaurant, fulfilling her a lifelong dream.

10. Morfa Nefyn

Morfa Nefyn is a village on the northern coast of Pen Llŷn. The village has become increasingly popular as house prices in other villages such as Abersoch and Llanbedrog have risen rapidly. Many homes are now holiday homes and this is a cause of concern – as documented in Ciplŷn.

To the west of Morfa Nefyn is the hamlet of Porthdinllaen, the port is managed by the National Trust (a LIVE partner). It is a working port, used by local fishermen and very popular with tourists in the summer months, who are attracted to the sheltered beach, the golf course and the famous Tŷ Coch Inn, arguably the best pub in Wales and officially in the top ten beach bars in the world according to a recent survey. It is located on the Wales Coast Path.

It is home to the RNLI Porthdinllaen Life Boat – whose volunteer members are 100% Welsh speaking and, uniquely, their call-outs are in Welsh. Three of the Lifeboat crew contributed towards Ciplŷn.

The UK's biggest seagrass restoration project can be found in this area. It is being managed by the World Wildlife Fund (WWF) in partnership with the Project Seagrass charity, Swansea University, North Wales Wildlife Trust and Pen Llŷn a'r Sarnau Special Area of Conservation. LIVE, through the Ecoamgueddfa Project Manager has close links to this project and numerous events linked to the seagrass project are promoted through the LIVE social media channels.

Liz-Saville Roberts the MP for Dwyfor Meirionnydd lives in Morfa Nefyn and she, and Eysyllt Maelor the award winning poet contributed to Ciplŷn.

One of the LIVE/Ecoamgueddfa Big 5 map has been developed for Porthdinllaen and the children in the primary school in Morfa Nefyn participated in the 'Gair mewn Gwlan' project, which has been documented in the LIVE-funded book of the same name. The group Gweill Gobaiith (the knitting needles of hope!) responsible for initiating the Gair mewn Gwlan project, meet to knit and chat in Bryn Noddfa - a hotel in Morfa Nefyn.





Figure 16: The Gweill Gobaith (knitting needles of hope) group meet in Bryn Noddfa, Morfa Nefyn – they were the inspiration behind Gair mewn Gwlán.

11. Tudweiliog

Tudweiliog is a small, predominantly Welsh speaking village, community and electoral ward on the northern coast of Pen Llŷn. It has a population of around 1000 people and tourism plays an important role in the village economy during the summer. Attractions include a burial chamber on Mynydd Cefnamlwch, Bronze age remains at the summit of Carn Fadryn, the sandy beaches of Tywyn and the historically important ports of Porth Ysgaden and Porth Colmon at Llangwnnadl and Porth Gwylan, which is managed by the National Trust.

Tudweiliog has a post office (which is also a village store), a pub – the Lion Hotel, a smithy, a primary school (Ysgol Tudweiliog, which celebrated its centenary in 2007) a non-conformist chapel and, by the entrance to Towyn beach is Cwt Tatws a boutique shop and café located on the Wales Coastal Path. There are numerous caravan and campsites around Tudweiliog.

The primary school children have been actively involved in the LIVE Project through the Big 5 project; they developed the Porthdinllaen Big 5 maps alongside former Ysgol Tudweiliog pupil and artist Sioned Williams and took part in the Big 5 showcase film, The pupils from Tudweiliog school and Ysgol Edern in the neighbouring village also took part in the intergenerational project 'Gair Mewn Gwlan' mentioned several times in this document.

The Lion Hotel has been energetically promoting the LIVE Project outputs and have a dedicated space for their promotion at the front desk. The Welsh Language Pocket

guides proved very popular with their guests, specifically 'Cymraeg in the Pub', 'Cymraeg at the Eisteddfod', and 'Cymraeg on your Holiday'. The guides were placed on every table at the hotel and received excellent feedback.



Figure 17: Nature has been a central theme for Ecoamgueddfa. Led by Robert Parkinson local children have enjoyed collaborating with local artists to create the Big 5 maps.

12. Botwnnog

Botwnnog is a centrally located village located about 4 miles west- north-west of Abersoch between Mynytho and Sarn Mellteyrn. The community covers around 35 square kilometres (13.2 sq.miles). It is a small rural village but has two schools, Ysgol Pont y Gof Primary School and Ysgol Botwnnog (secondary school) which serves the the whole of Llŷn. It also has a doctor's surgery, Meddygfa Rhydbach.

Children from both schools have been involved in the LIVE project through their work on developing the Big 5 maps for Rhiw (with the artist Rachel Porter). The children of Ysgol Pont y Gof and Ysgol Foelgron in nearby Mynytho took part in the 'Gair mewn Gwlan' project that recorded local place names on knitted blankets, a fantastic project that encouraged the older and younger people in the community to work together and record place names. Children from

The LIVE Project outputs have a dedicated space for their promotion in the community owned business centre 'Congl Meinciau' in the village.



Figure18: One of the face to face meetings between the Ecoamgueddfa partners

13. Rhoshirwaun

Rhoshirwaun is part of the electoral ward of Aberdaron (see 14 below), home of Canolfan Felin Uchaf Eco Centre – a 'visionary social enterprise' and one of the Ecoamgueddfa sites. This was once one exposed windswept 23 acre field which has been transformed into a biodiverse patchwork of gardens and pastures with thousands of young trees, public access footpaths which allow people to get close

to nature and a range of workshops and visitor resources. Some of the skills developed here are much sought after across the UK and beyond.

One of the main features of the centre is its round house, where it has hosted numerous storytelling events during the LIVE project. It also has a fantastic market garden and café on site serving the produce grown on site. One of the buildings has space for workshops such as Jo Porters' traditional and contemporary basket making from local willow and driftwood.

There is a dedicated 'corner' for promoting the LIVE outputs in the centre and here, as everywhere the Welsh Language Pocket guides proved very popular, specifically 'Cymraeg in the Pub', 'Cymraeg at the Eisteddfod', and 'Cymraeg on your Holiday'.

The founder member and site manager Dafydd David Hughes attended the conference in Iveragh and has developed contacts with Irish attendees. His Case Study in the Evaluation report summarises his LIVE experience.

Our Irish partners visited the site on several occasions and the Project Manger, the Co-PI and Local co-ordinator were particularly charmed by the storytelling experience in their final study visit during Eisteddfod week!



Figure 19: Dafydd the storyteller.....in his element

14. Aberdaron

Aberdaron is a fishing village at the western tip of the peninsula. The community includes Ynys Enlli (Bardsey Island), the coastal area around Porthor and the villages of Anelog, Llanfaelrhys, Penycaerau, Rhoshirwaun (see above), Rhydlios, Uwchmynydd and Y Rhiw (see 15). It is the furthest village along the narrow Llŷn Peninsula, and the crossing point for Ynys Enlli/Bardsey Island. It is a key location on the Wales Coast path and the North Wales Pilgrim's Way.

The National Trust run Porth y Swnt Ecomuseum site is located in Aberdaron. The centre has hosted numerous events during the LIVE project and is the home of the virtual reality exhibition of the Tre Ceiri hillfort developed by LIVE colleagues based at Bangor University's Archaeology Department. The virtual reality tour is available on the LIVE website and on the School of History, Law and Social Sciences website.

Porth y Swnt offers a glimpse of what the peninsula has to offer the inquisitive visitor with information on heritage, language, environment, geology and wildlife through the medium of poetry, art, artefacts and digital media.

The children of Ysgol Crud y Werin, the primary school in Aberdaron participated in the 'Gair mewn Gwlan' project and feature in the book published by LIVE.

One of LIVE's Big 5 maps and interpretation panels can be found in Aberdaron and the LIVE Project outputs have a dedicated space for their promotion at the Porth y Swnt front desk. The Welsh Language Pocket guides proved very popular here too. Porth y Swnt undertook the LIVE Sustainability Review and completed the identified improvements.

NB. One of the first meetings between UCC, BU, Kerry County Council and Cyngor Gwynedd staff members met in Tŷ Newydd Aberdaron. It was here, in Cwrt that the Ecoamgueddfa concept was first discussed locally during the Pilot Phase in 2014-15, with a presentation by Prof Peter Davis, Professor of Museology, Newcastle University and representatives of the Staffin Ecoamgueddfa shared their insights of the Ecoamgueddfa concept locally. So, in a way it could be said that Aberdaron is the birthplace of LIVE.





Figure 20: One of the exhibitions and events at Porth y Swnt

15. Rhiw

The village of Rhiw is the home of Plas yn Rhiw, a traditional National Trust property looking over Porth Neigwl (Hell's Mouth) and located on the Wales Coast Path

The Plas yn Rhiw site has hosted numerous events during the LIVE project including fungi foraging and apple pressing days in the orchard, pollinator days in the haymeadow, and a bioblitz arranged by the LIVE team working with NT staff. There are also digital storymaps, and paper copies of heritage walks that have been developed for the area. Numerous guided walks have been arranged through the LIVE archaeological festival that start and finish in Rhiw, and a big 5 map.

The LIVE Project outputs have a dedicated space for their promotion in Plas yn Rhiw. Here as in the other villages, the Welsh Language Pocket guides have been very popular and our Irish partners have visited the site during the learning visits.

Plâs yn Rhiw completed the LIVE Sustainability Review and completed the identified improvements.



Figure 21: St David's Day 2023 saw a local group venture on an Archaeological walk up Mynydd Rhiw to look for the axe factory in the company of Rhys Mwyn one of our archaeology experts.

16. Llanbedrog

Llanbedrog is situated on the south side of the peninsula on the A499 between Pwllheli and Abersoch. It takes its name from Saint Petroc, a 6th-century Celtic saint. Petroc may be a form of the name Patrick, but Saint Petroc should not be confused with Saint Patrick, the patron saint of Ireland!

Llanbedrog is the home of Plas Glyn y Weddw, one of the ecoamgueddfa sites, and the oldest art gallery in Wales. The gallery, along with the other ecoamgueddfa sites has hosted numerous events ranging from stakeholder meetings, training events for the Ecoamgueddfa Ambassador Scheme and many others. The Maritime knitted jumper exhibition was a popular event. The Oriel also hosted one of the LIVE Archaeology weeks and a Bioblitz and it was the location chosen by Rob Parkinson to bring local school children to explore the wildlife and select their Big Five from the beach, the vineyard and Mynydd Tir Cwmwd. One of the Big 5 interpretation panels is situated here on the Coastal Path and Circular walk.

During the LIVE project the new 'sea urchin inspired' café was completed on site providing the perfect venue for the launch of CipLŷn book

The LIVE Project outputs have a dedicated space for their promotion at the front desk.

As well as collaborating on the LIVE big 5 project, the children of Ysgol Llanbedrog and nearby Ysgol Sarn Bach primary schools participated in the 'Gair mewn Gwlan' project and feature in the book published by LIVE.



Figure 22: Biobliz at Plas Glyn y Weddw – a hands-on opportunity to learn about the biodiversity of the area.

17. Pwllheli

Pwllheli is the main town of the Llŷn Peninsula, traditionally a town that grew out of shipbuilding, fishing and the Carreg yr Imbill granite quarry and was an important merchant port. Nowadays it is a market town and the Maes is a buzz of activity on Wednesdays. Cardiff businessman Solomon Andrews, was responsible for building the promenade and houses in the West End, dating back to the 1890s. In those days a tramway ran between Pwllheli and Oriel Plâs Glyn y Weddw but this now forms part of the Wales Coastal Path.

Pwllheli today is more dependent on tourism. The train station, which is the terminus of the Cambrian Coast Railway running to Machynlleth with services continuing to Aberystwyth, Shrewsbury and Birmingham. The train brings in the visitors along the Cambrian coastline, and buses arriving and leaving to the smaller towns and villages on the Peninsula.

LIVE staff have been engaging with various organisations and enterprises in the town. For example, Menter y Tŵr a community group who have purchased an old hotel on the high street with a view to converting it into a community owned hotel. The lead member of this group participated in the LIVE end of project conference in Waterville

and is an enthusiastic advocate of the ecoamgueddfa as a model for promoting regenerative tourism.

Robert Parkinson has worked with the secondary school in Pwllheli to raise awareness with pupils of wildlife along the public footpaths and in the inner harbour. This initial work may, in the next phase, lead to a Big 5-style piece of work with the local schools.

The children from Ysgol Cymerau, Ysgol Abererch, Ysgol Pentreuchaf, and Ysgol yr Eifl (Trefor), primary schools feeding into Ysgol Glan y Môr Pwllheli participated in the 'Gair mewn Gwlan' project and feature in the Gair Mewn Gwlan book published by LIVE.



Figure 23: Local children proudly showing the work they helped contribute to the 'Gair mewn Gwlan' project